# BFGOODRICH PRO DISCOUNT PROGRAM

*Please see below the offer details and submission instructions.*

**Dates:** BFGoodrich Tires Purchased
January 1, 2026 – December 31, 2026

**Submission Deadline:** January 31, 2027

**Reward: 10%** rebate via Visa® Reward Card[1] after online submission* per purchase of up to six (6) new BFGoodrich tires. Rebate amounts are based on the tire(s) price only. Costs associated with mounting, balancing, valve stems, applicable taxes, etc. are excluded. Not valid with any other BFGoodrich Tires promotional offer.

**Purchase Requirement:** Purchase any up to six (6) new **BFGoodrich passenger or light truck tires.**

**Eligible participants:** Residents of the United States only who purchase from a participating dealer located in the fifty (50) United States, District of Columbia and U.S. Territories of Puerto Rico, Guam and the U.S. Virgin Islands ("U.S.").

**Redemption:** Consumers may redeem by submitting their rebate online with their codes.

## HOW TO SUBMIT A TIRE PURCHASE

1. Submit online at **events.tirerewardcenter.com** by no later than **1/31/2027.**
2. Select your promotion name **2026 BFGoodrich Pro Discount Promotion** at **events.tirerewardcenter.com**
3. Include a copy of the invoice/receipt. This documentation must clearly show the name and address of the dealer/outlet where the tire purchase was made. It must also clearly show who purchased the tire(s), the tire brand, line, size, and quantity purchased.
4. After submitting, you will receive a confirmation e-mail or text message.
5. Eligible requests with correct paperwork will typically be processed in approximately 4-6 weeks from the time you submit.

**Questions about the Pro Discount Program?**
**Call us at: 1-855-308-0292**
**Email us at: contact@tirerewardcenter.com**

**Full Terms and Conditions**

* Offer valid for residents of the United States only who purchase from a participating dealer located in the fifty (50) United States, District of Columbia, and U.S. Territories of Puerto Rico, Guam, and the U.S. Virgin Islands ("U.S."). Purchase must be complete between 1/1/2026 and 12/31/2026. Limit of one (1) redemption request of **10% discount via Visa® Reward Card** after online submission per purchase of up to six (6) new BFGoodrich passenger or light truck tires. Limit of three (3) redemptions per household. Must be at least 18 years of age or older at the time of purchase to be eligible. **All requests must be received by 1/31/2027.** Please allow four (4) to six (6) weeks for delivery of your Visa® Reward Card via mail. Offer code is required for submission to be validated and will define the percentage discount. **Offer code expires on 12/31/2026,** and purchases must be complete before expiration. Cost of mounting, balancing, valve stems, applicable taxes, discounts applied at checkout from a retailer, etc., are not included in calculating the discount amount under this promotion. Qualifying purchases of four (4) tires cannot include retailer offers in violation of BFGoodrich Tires Promotional Guidelines, including but not limited to: Buy three (3), get one (1) free or any similar combination (e.g., Buy two [2], get two [2] free), or the functional equivalent (e.g., Buy three [3], get the fourth [4th] for $1; or get 25% off a set of four [4] tires). Sales to Original Equipment manufacturers, fleets, wholesalers, and business accounts and purchases for resale are not eligible for this promotion. Original Equipment tires DO NOT qualify. This offer is only valid on purchases from authorized and participating BFGoodrich Tires dealers and is not stackable with any other BFGoodrich Tires manufacturer offer (for example – An eligible purchase can only be submitted to one BFGoodrich Tires manufacturer promotion; subsequent submissions of the same purchase will be disqualified). Cost of mounting, balancing, valve stems, applicable taxes, discounts applied at checkout from a retailer, etc., are not included in determining the purchase amounts under this promotion. In addition, purchases from any nonparticipating dealers are not eligible for this promotion. Tampering with, altering, or falsifying purchase information constitutes fraud. All decisions made by BFGoodrich Tires (or its authorized representatives) relating to the validity of any submissions are final and binding. This promotion is subject to all federal, state, and local laws and regulations. BFGoodrich Tires reserves the right to modify or discontinue this offer, products, and/or services at any time for any reason. No cash refunds. Please retain copies of the materials you submit. All requests become the property of MNA, Inc. and will not be returned. BFGoodrich Tires is not responsible for any lost, late, stolen, damaged, misdirected, incomplete, incorrect, or illegible mail. No postage-due requests. For questions regarding this promotion, please call 1-855-308-0292 Monday through Friday between 8:00 a.m. and 8:00 p.m. ET. Please reference the **2026 BFGoodrich Pro Discount Promotion** when calling. Offer may not be assigned, traded, sold, combined, or stacked with any other BFGoodrich Tires offer. THIS OFFER IS NOT VALID WHERE PROHIBITED OR RESTRICTED BY LAW.

[1] BFGoodrich Tires Visa® Reward Card is issued by The Bancorp Bank, N.A., pursuant to a license from Visa U.S.A. Inc. and can be used everywhere Visa debit cards are accepted. Reward Card expires six (6) months after issuance. No cash access. The Bancorp Bank, N.A., Member FDIC. The Bancorp Bank, N.A., does not endorse or sponsor and is not affiliated in any way with any product or service offered by BFGoodrich Tires.

Copyright © 2026 MNA, Inc. All rights reserved.